



FOR IMMEDIATE RELEASE

Walker Bay Boats Wins Innovation Award at the Miami Boat Show

Yakima, WA, February 23, 2006 – Walker Bay Boats Inc. has been awarded the National Marine Manufacturers Association (NMMA) Innovation Award for the new Genesis RIB at the Miami International Boat Show. Michael Carroll, Director of Marketing accepted the award and said, “The competition was tough, there were a lot of great products and we are very pleased to accept this award.” With over 75 entries, Walker Bay was one of three boat manufacturers to win an award. “We are entering into a new market with our RIB and Inflatable lines and this award goes a long way to recognizing the innovation our designers and engineers have achieved over the years,” concluded Carroll.

Genesis is the first injection molded RIB in the world. It uses a proprietary High Impact Marine Composite (HIMC) to create a light weight hull that absorbs vibration, is durable and easy to maintain. The V-hull design incorporates dynamic hull channels, integrated trim tabs, and a V-Lift™ recess in the stern keel to optimize performance. Innovative features like the self draining floor, wheels in the stern, removable tube design and smart storage, to mention a few, make Genesis a practical boat with high-end comforts for a lower price. Over 40 proprietary molds create Genesis, the most custom built small RIB in the market.

“The Walker Bay (Genesis) has innovative features not seen in RIBs this small before,” said Judge Jam Mundy, Editor of DIY Boat Owner. “Walker Bay has been bringing fresh ideas to the market for some time, and this collection on the Genesis 310 is worthy of an award,” agreed Judge Alan Wendt, Editor of Marine CEO. Last year the company

was awarded the best overall Marine Website in the industry in addition to winning the best manufacturers category. The Innovation Awards program is organized by National Marine Manufacturers Association and judged by Boating Writers International.

About Walker Bay Boats

Walker Bay Boats Inc. combines expert design and state-of-the-art manufacturing to create a range of award-winning boats that are versatile in function, exceptionally durable and of the highest quality. Through the efficiencies of their unique “nested” shipping method, they are sold on every continent and in over 50 countries as the ideal boat tender, fun sailing vessel, quiet fishing dinghy and all-round recreational boat. Walker Bay Boats Inc. has operations in Yakima, Washington, designers in Brittany, France and administrative offices in Vancouver, Canada. Walker Bay can be found on the Web at www.walkerbay.com.

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